



Speaker Packet

ROBERT A. TRIPKE, DMD
PERIODONTAL HYGIENE TRAINING



Periodontal Therapy in the General Dental Practice

Where Does the Structured Periodontal Program Fit into *Your* Dental Practice?

Learning Objectives

- Understand how to implement a proven turn-key periodontal system for documenting, diagnosing and informing the patient
- Describe how periodontitis affects patients with increased risk factors tied to systemic diseases, such as heart disease, stroke, cancer and diabetes
- Discover how a structured periodontal therapy program can help you retire debt in a timely manner and achieve financial stability
- Identify documentation protocols that protect your practice legally while providing optimal patient care
- Discuss how to maximize insurance and collections
- Identify evidence-based methods for increasing case acceptance
- Discover protocols that empower the hygienist in enhancing quality of patient care

SUGGESTED FORMATS:

Full or Partial Day; Lecture, Workshop, Keynote

SUGGESTED AUDIENCE:

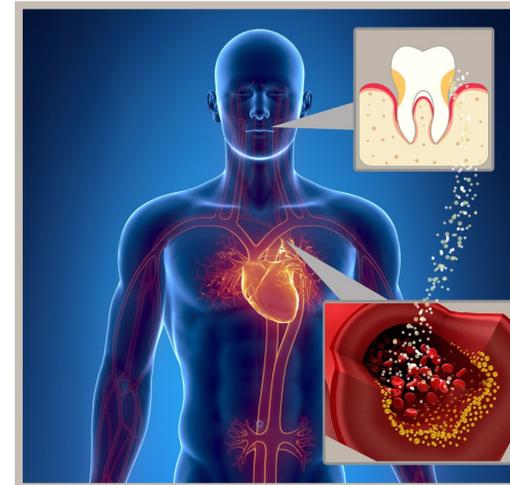
Dentist and Full Team

Racing with the clock, fighting for chair time to properly treat patients? If your office is like many, you may be *frustrated by a locked in and unprofitable, unproductive hygiene schedule.*

Wish you could implement a structured periodontal program but feel overwhelmed with the billing, coding/insurance, *and* helping patients afford optimal treatment?

Avoid burnout and lower stress! Set your practice on a course to healthier patients and profitable periodontal therapy in this fast paced, empowering presentation. Having taught more than 1200 seminars on this subject, **Robert A. Tripke, DMD** guides attendees in the protocols and skills necessary for building a successful periodontal program.

Enhance the quality of care for patients through an emphasis on the systemic effects of periodontal disease while *dramatically* altering the practice's financial performance. Learn an integrated approach to patient care from front-desk scheduling to diagnosis, co-diagnosis, treatment planning and handling fees. Explore billing, coding and insurance best-practices. Learn verbal skills that increase both collections and production. Learn how to "Jump Start" your periodontal program immediately. Retune, refine and re-motivate the entire team in this fast paced, entertaining presentation!



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Noticed your periodontal therapy program isn't what it once was?

Or, would your team benefit from education or motivation to jump start a periodontal program that has disappeared in your practice?



Robert A. Tripke, DMD implemented an organized approach to non-surgical periodontal therapy in his Chenoa, Illinois practice in 1987. Due to the marked elevation in standard of care for his patients as well as a huge positive financial impact on his practice, shortly thereafter he began educating general dentists in these methods and protocols. For nearly 30 years Dr. Tripke has provided structured periodontal therapy training with the newest, most effective techniques available. His program is recognized in the industry as the pinnacle of soft-tissue management.

Dr. Tripke helps dental teams take their practices to the next level through customized clinical and practice management training programs. A passionate, animated and empowering speaker, Dr.

Tripke's educational programs have influenced thousands of general dental practices by enhancing the quality of care and dramatically altering the economic status of those practices. In recognition of his successes, Dr. Tripke was featured in the Dentistry Today article: "My Unparalleled Success with Soft Tissue Management in a Small Mid-American Town".

Co-Presenter Tiffany Tripke

Tiffany Tripke, RDH graduated from IU School of Dentistry in 1995. Upon graduation, she worked in several private practices implementing a structured and organized approach to non-surgical periodontal therapy. She consults with dental practices to organize and structure hygiene departments. Throughout her career, Tiffany has been a dental assistant, dental hygienist, office manager and consultant. She enjoys the challenge of empowering hygienists and helping them to diversify their treatment.



Past Presentations

Dr. Tripke helped structure and develop a soft-tissue management program which he taught through a professional dental seminar company for 25 years. He was the second dentist in the United States to do this.

From 1988 through 2013, Dr. Tripke taught a full day dental seminar somewhere in the country every week. He has spoken in every state and provided over 1200 seminars.

MEMBERSHIPS

Academy of General Dentistry, Member
American Dental Association, Member
United States Dental Institute, Member
Illinois State Dental Society
Chicago Dental Society
McLean County Dental Society
Periodontal Study Club

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Rave Reviews

“Dr. Tripke drew our attention to what’s perhaps most overlooked and underestimated in the field of dentistry and elevated it into something much more lucrative. A great service to the patients as well as the practitioners”. —*Dr. K from Georgia*

“As a front desk team member, I picked up tremendous amount of information to use to answer questions. A wonderful motivational speaker”! —*Ava G. from Georgia*

“This was a real eye opener, I realized we have not been providing the quality care that we should be to our patients and my hygiene department can be a huge profit center. Thank you, Dr. Tripke. You have changed the way I will run my practice”. —*Dr. M from Michigan*

“A++++! I liked Dr. Tripke very much. He’s intelligent, funny and very interesting. What an honor to have listened to him”. —*Rebecca G. Dental Assistant California*

“This was one of the best presentations I have ever been to. Dr. Tripke really makes you think outside the box”. —*Mary S., RDH from Illinois*

“Love the no-nonsense attitude. Dr. Tripke is passionate, funny and gave me the confidence to talk to patients about their perio conditions. Sign me up”! —*Dr. J from Wisconsin*

“Great speaker! He is intelligent, on topic, and motivated me to elevate the level of care in my practice. Has a great sense of humor.” —*Dr. V from CA*

“Dr. Tripke is the best STM speaker, so great for our team. His seminars are so energetic and motivating”. —*Dr. C from Massachusetts*

“Dr. Tripke is knowledgeable on how to increase profitability in your practice by way of patients that are already there. Excellent presentation extremely motivating”. —*Dr. F from New Hampshire*

“Dr Tripke taught me things to say to patients and how to answer their questions in ways they will understand. This seminar was excellent. I think it will change not only our office but each of our lives”. —*Jeni L, DA from California*

“Dr. Tripke taught me how to communicate with patients to achieve case acceptance and laid out a simple system to implement into our practice”. —*Alicia G RDH from Michigan*

“Dr Tripke taught me I need to change how I think and view my hygiene department, it can be a profit center and we need to elevate the quality of care there”. —*Dr. R from Wisconsin*

“This presentation was full of valuable information and approaches that I have not thought about before. He is definitely very entertaining. Excellent”. —*Mary M., RDH from Illinois*

“The Non-Surgical Periodontal Guru”



“Known as the ‘Non-Surgical Periodontal Guru’, Dr. Tripke has successfully transformed failing dental hygiene departments into thriving backbones. He teaches offices to work smarter - not harder - with the implementation of a non-surgical approach to periodontal disease. He teaches dental practices to identify periodontal disease, classify the stages, develop treatment plans, and most importantly, help build the confidence in dental professionals’ skills in case presentations. Following his simple format program, offices have transformed before my eyes! Team confidence rose as did their satisfaction in knowing that they were providing the right periodontal treatment for their patients and also being compensated for their work. It was a pleasure and an honor to be able to work with Dr. Tripke through the years! His professionalism and knowledge would be an added benefit to any practice looking to improve their hygiene department.”

—*Carolyn Hagaman, Oral Care Consultant at Colgate Oral Pharmaceuticals Greater New York Area*

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